



May, 2009

Dear Chamber Members:

It's that time of year again – we are making plans for our 2009-2010 Directory.

One of the benefits of your Chamber membership is an automatic listing in the Directory. However, you also have the opportunity to place an ad! Advertising is only available to Chamber members. It's a great way to market your business for an entire year. As a GCCC member, placing an ad in this year's Directory not only gives you the opportunity to highlight your business, but it's also a way to support the Chamber in its efforts to support you.

We would like to provide opportunities for more of you to advertise, so we are changing the size of the Directory this year (5 1/2 x 8 1/2). Ad space can then be offered at lower rates than last year.

Again, this year – we will be offering full color ad opportunities in the Directory.

The guide will be distributed to residents and local businesses.

**PLEASE RETURN THE AD APPLICATION (ON BACK) NO LATER THAN JULY 10, 2009.**

**It is important that you go to our website: [www.croftonchamber.com](http://www.croftonchamber.com) to review your business listing. That is the information that will appear in the Guide. Please contact me with any changes.**

As we proudly continue our work towards helping you and your business succeed, we look forward to your participation in this year's Directory.

Please do not hesitate to contact me with any questions.

NOTE: We welcome any ideas or actual photos that might be considered for the Guide Cover.

Sincerely,

A handwritten signature in black ink that reads "Judy".

Judy Wilson  
Executive Director

# Greater Crofton Chamber of Commerce

## Ad Specifications and Advertising Contract for 2009-2010 Community Guide

PDF digital files of ads may be submitted to Daniels Printing either on a CD (or other portable device) or emailed to **info@danielsprinting.us**. Files greater than 10Mb in size should NOT be emailed. Please submit hard copy of the ad if you deliver it or mail it, and fax us a copy if your file is emailed.

Daniels Printing – 2141 Priest Bridge Drive – Crofton, MD 21114  
 Phone – 301-261-3426 Fax – 301-261-3426

Color ad space is limited and available on a first come first served basis.

If you need assistance in composing and setting up your ad, Daniels Printing can assist you. Minimum charge is \$50.00 and total charges will depend upon how much time is spent putting your ad together.

### *Please Mark Your Ad Selection*

		<u>B&amp;W</u>	<u>Color</u>
<input type="checkbox"/>	<i>1/4 Page – 2.5” wide x 4” high</i>	<i>\$ 200</i>	<i>\$ 300</i>
<input type="checkbox"/>	<i>1/2 Page – 5” wide x 4” high</i>	<i>\$ 300</i>	<i>\$ 400</i>
<input type="checkbox"/>	<i>Full Page Inside – 5” wide x 8” high</i>	<i>\$ 500</i>	<i>\$ 750</i>
<input type="checkbox"/>	<i>Inside Front or Back Cover</i>	—	<i>\$1250</i>
<input type="checkbox"/>	<i>Back Cover</i>	—	<i>\$1500</i>

### PLEASE PRINT

Business Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Person \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_ check \_\_\_\_\_ visa \_\_\_\_\_ master card

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

**PAYMENT MUST ACCOMPANY THIS CONTRACT**



